

CORPORATE SPONSORSHIP WITH WHARTON CENTER

Put your company in the spotlight! Partnering with Wharton Center aligns your brand with world-class artistry, creativity, and diversity, all while demonstrating a commitment to arts accessibility in mid-Michigan and beyond. To recognize your support and provide your company a meaningful experience at Wharton Center, we offer a variety of promotional and hospitality benefits. We will work with you to customize a sponsorship that meets your goals.

LEVELS & BENEFITS	\$3K+	\$5K+	\$7.5K+	\$10K+	\$15K+	\$25K+	\$50K+	\$75K+	\$100K+
Logo Recognition on Website									
Priority Seating for Group Ticket Purchases									
Invitation to Sponsor Celebration									
Recognition in Pre-Performance Announcement*				Access to Broadway Recognition					
Discount on Reception Space	10%	10%	20%	20%	20%	25%	25%	25%	
Signed Poster for Performance of Your Choice (Based on Request & Availability)	1	1	2	2	3	3	4	5	
Logo Recognition in Atrium/ Lobby, Digital Season Brochure, & Program Books									
Social Media Shout Out									
Season-Long Digital Program Ad									
Social Media Story									

*Sponsor selection(s) based on level of funding.

