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Dear Friends:

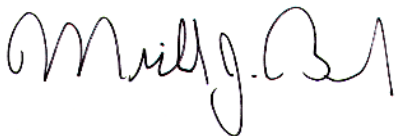
We are conducting the first full seat replacement since Wharton Center opened in 1982. We can all appreciate the charms of a good chair, and these have lived up to the task! The project timeline is mid-May to mid-September 2018. You will soon enjoy upgraded seats that ensure quality and level of comfort! We are proud to partner with Irwin Seating Company in Grand Rapids, Michigan for the seat replacement. This is a family-owned, 4th-generation business that has been in operation for over 100 years, making them the world's oldest fixed-theatre-seat manufacturer. Every aspect of the chair is composed of Michigan materials.

Private support is essential to funding this \$1.3 million project. To date, we have raised over \$600,000 – close to half way toward the fundraising goal. You can support this project and have your name(s) engraved on nameplates to be placed on our new chairs. With a minimum contribution of \$1,000, you can engrave the inscription of your choice on a nameplate. This may be the perfect graduation gift, birthday gift, or way to memorialize a loved one in your life. Your contribution supports the seat renovation and strengthens our Facilities Fund for future improvements.

Gifts can be made in the form of cash or a pledge payable over five years. MSU faculty/staff can also give their gift via payroll deduct. Seat locations will be filled on a first come, first served basis within each gift level. Recognition will endure for the life of the seat. Please contact Doug at 517-884-3112 or Kristen Calabrese, Associate Director of Development, at 517-884-3140 with questions.

We hope everyone will consider contributing to this campaign. Show your appreciation for the performing arts and celebrate what Wharton Center has brought to your life and to the life of our community by making a gift today. We would love to see the names of all our subscribers adorning the hall when the new season begins in September 2018.

Sincerely,



Mike Brand
Executive Director



Doug Miller
Director of Development

W H A R T O N C E N T E R
FOR PERFORMING ARTS
Michigan State University
750 E. Shaw Lane, East Lansing, MI 48824