Helping maximize your sponsorship is important to City Opera House. The Sponsor Spotlight opportunities are designed to increase community awareness of your support. Thank you.

At your selected Sponsor Spotlight shows, build your brand with:

- **Community Awareness**: Volunteer your team to usher with your branded shirts or name tags. Please coordinate a month in advance with volunteer@cityoperahouse.org.

- **Company Display**: Showcase your business with a pop up banner and table in Towsley lobby. COH provides an 8-foot table and tablecloth; sponsor provides banner, materials and staff (optional) the day of the event.

- **Be Heard and Recognized**: Your sponsorship support is recognized in the pre-show announcement to patrons. Ex: “Performing Arts at City Opera House is generously sponsored by ....”

- **Promotional Insert**: Place your message in front of up to 680 patron in the Performing Arts at City Opera House Program Book at your Sponsor Spotlight show. Sponsor is responsible for creating, printing and delivering the insert to COH.

  Design Specs: 5 ½” x 9”, Single-side or two-side
  
  Color: Full color or black & white
  
  Quantity: Up to 650
  
  Suggested: Create a targeted business message to complement your full page ad which runs all season. Insert must be pre-approved and meet specifications.
  
  Deliver to: City Opera House – Box Office, 106 E. Front Street, Traverse City, MI 49684, M-F 10a – 5 p.

**Due Date**: Sponsor Spotlight commitments are requested a minimum of 5 business days prior to your event. Program inserts are due two business days prior.

THANK YOU! Please send your completed form to development@cityoperahouse.org