



## 2011-2012 SEASON

### BECOME A SUBSCRIBER TODAY!

This year's series consists of *Come Fly Away*, *Irving Berlin's White Christmas*, *Les Misérables*, *Million Dollar Quartet*, and *Mary Poppins*. Purchase the 5-show package and receive up to 30% off individual ticket prices.

In addition, subscribers receive a discount on these three great special events, *Under The Streetlamp*, *The Addams Family*, and *Cats*.

Questions? Call us at 616.235.6285.

### PATRON INFORMATION

NAME

STREET ADDRESS

CITY

STATE

ZIP

DAYTIME PHONE

EVENING PHONE

E-MAIL ADDRESS

Broadway Grand Rapids recommends providing an e-mail address to notify you of special offers and upcoming events.

SPECIAL REQUESTS

### SUBMITTING YOUR ORDER

IN PERSON At Broadway Grand Rapids offices, 122 Lyon Street NW

BY MAIL Attn: 11-12 Order Processing  
Broadway Grand Rapids  
122 Lyon Street NW  
Grand Rapids, MI 49503

### SUBSCRIBER BENEFITS

- **SUPER SAVINGS**  
Subscribers receive discounts up to 30%! Including Special Events!
- **EASY PAYMENTS**  
Take advantage of our 3-installment plan and spread your subscription payment evenly over 3 consecutive months. This payment plan is only available using a credit card and adds an additional cost of \$10 per order.
- **THE BEST SEATS IN THE HOUSE**  
Order now to secure your prime seats for the entire season.
- **VIP ACCESS**  
Get access to special events before the general public!
- **FREE LOST-TICKET REPLACEMENT**  
Can't find your tickets? We're happy to reissue them at no cost.
- **NO-FEE TICKET EXCHANGES**  
Change of plans? We'll move your tickets to a more suitable date.
- **AMAZING DISCOUNTS & PRIVILEGES**  
Provide your e-mail address to receive advance notice of extra performances and discounts. Receive downtown parking and restaurant discounts with your season tickets.

### SELECT SEATING

Broadway Grand Rapids is committed to providing our continued thanks to our generous benefactors. A tax-deductible annual donation of \$50 or more per seat in your subscription qualifies you for Select Seating, encompassing the best seats in the house (see chart on reverse side). By pledging your support to Broadway Grand Rapids, you will influence our programming, future organizational growth and educational outreach programs.

### TICKET OFFICE USE ONLY

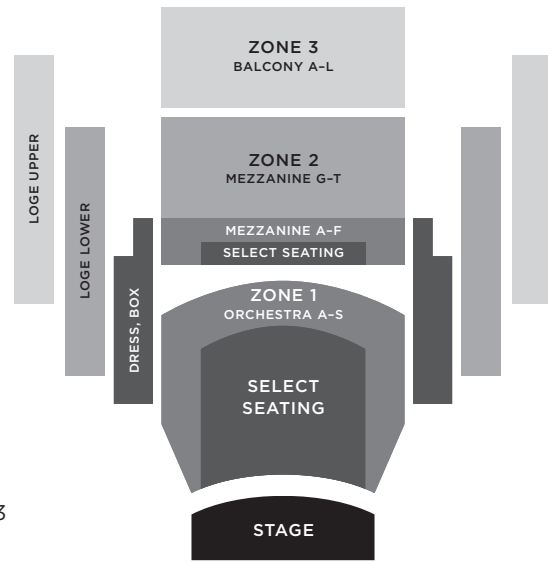
ORDER IN TIME

NOTES

# 5-SHOW PACKAGE SEASON TICKET PRICES

All prices include series discount, processing fee and venue restoration fee.  
 Select Seating pricing includes a \$50 tax deductible donation.

SECTION	TUESDAY & SUNDAY <i>evening</i>	WEDNESDAY & THURSDAY	FRIDAY, SATURDAY <i>matinee and evening,</i> & SUNDAY <i>matinee</i>
SELECT SEATING	\$283.00	\$313.00	\$353.00
ZONE 1	\$233.00	\$263.00	\$303.00
ZONE 2	\$198.00	\$223.00	\$261.00
ZONE 3	\$128.00	\$143.00	\$176.00



## SERIES ORDER

- SEATING ZONE     Select Seating     Zone 1     Zone 2     Zone 3
- PERFORMANCE     Tuesday     Wednesday     Thursday     Friday
- Sat Matinee     Sat Evening     Sun Matinee     Sun Evening

SERIES TOTAL    NUMBER OF TICKETS \_\_\_\_\_ X SERIES PRICE \_\_\_\_\_ = \$ \_\_\_\_\_

## SPECIAL EVENTS

Prices below include discount and venue restoration fee. Select Seating does not apply to Special Events. Prices good through May 13, after which time prices are 10% off the full price.

### UNDER THE STREETLAMP Sunday, October 16, 2011 7:00 PM

TICKET PRICES     Zone 1 \$34.00     Zone 2 \$25.00     Zone 3 \$16.00

*Includes Subscriber Discount*

NUMBER OF TICKETS \_\_\_\_\_ X TICKET PRICE \_\_\_\_\_ = \$ \_\_\_\_\_

### THE ADDAMS FAMILY May 22 to 26, 2012

PERFORMANCE     Tuesday     Wednesday     Thursday

Friday     Sat Matinee     Sat Evening

TICKET PRICES

*Includes Subscriber Discount*

Tuesday     Zone 1 \$45.90     Zone 2 \$38.90     Zone 3 \$24.90

Wednesday & Thursday     Zone 1 \$52.10     Zone 2 \$44.10     Zone 3 \$28.10

Friday & Saturday     Zone 1 \$59.45     Zone 2 \$50.95     Zone 3 \$33.95

NUMBER OF TICKETS \_\_\_\_\_ X TICKET PRICE \_\_\_\_\_ = \$ \_\_\_\_\_

### CATS June 15 to 17, 2012

PERFORMANCE     Friday     Sat Matinee     Sat Evening

Sun Matinee     Sun Evening

TICKET PRICES

*Includes Subscriber Discount*

Friday, Saturday, & Sunday     Zone 1 \$47.50     Zone 2 \$38.50     Zone 3 \$25.00

NUMBER OF TICKETS \_\_\_\_\_ X TICKET PRICE \_\_\_\_\_ = \$ \_\_\_\_\_

SPECIAL EVENTS TOTAL    = \$ \_\_\_\_\_

3-INSTALLMENT PAYMENT PLAN    = \$ \_\_\_\_\_

Credit card only. Add \$10 convenience fee if using this payment option.

PATRON DONATION    = \$ \_\_\_\_\_

Tax-deductible donation to support Broadway Grand Rapids.  
 For a list of donor benefits, call 616.235.6285.

NAME LISTED IN PLAYBILL  
 For donations of \$100 or more including Select Seating patrons.

ORDER GRAND TOTAL    = \$ \_\_\_\_\_

Series Order + Special Events Total + Patron Donation

*Prices and performance schedules are subject to change.*

## PAYMENT

- CHECK ENCLOSED  
 Make payable to Broadway Grand Rapids  
 Please staple to form
- CHARGE  
 MasterCard, Visa, American Express, or Discover
- 3-INSTALLMENT PAYMENT PLAN

ACCOUNT #

EXP. DATE  
 Month/Year

CVV#  
 Three digit code on the  
 back of your credit card

SIGNATURE  
 Required