



RECIPIENT ORGANIZATION - Frequently Asked Questions

What is the purpose of the scholarship fund?

Seats 4 Kids was created to provide free tickets to local youth who could not otherwise afford to attend a performing arts event.

How is the program funded?

Tickets are purchased with private contributions from individuals and groups.

What types of organizations participate in the program?

Participating organizations are pre-approved by Broadway Grand Rapids and must be not-for-profit 501(c)(3) organizations or Title 1 schools that offer programs focused on economically-disadvantaged youth. The minimum group size is 20 individuals.

How does an organization get pre-approved for tickets?

Interested organizations must submit a formal application for consideration. Complete requirements are outlined in more detail in the application. Once a formal application is submitted, Broadway Grand Rapids staff will review the application and corresponding materials to determine if the organization meets the program requirements. Organizations will receive a letter with more information after their application has been reviewed.

What should we expect after our application is approved?

A Broadway Grand Rapids staff member will coordinate with your organization's contact person to determine when tickets can be offered. When tickets are available, they will be provided to the contact person with ample time for distribution to qualified youth, prior to the engagement.

Is transportation provided for participating groups?

No. Participating organizations and/or parents are responsible for providing transportation to and from the theatre.

How many tickets are purchased through this program?

The quantity and frequency of tickets is based on available funding.

How do we know that tickets are going to worthy children?

Participating organizations are required to ensure that at least 80 percent of donated tickets are used by economically-disadvantaged youth. The remaining 20 percent may be used for chaperones, as needed. Tickets will be mailed to a designate group leader for distribution to youth and chaperones. A Broadway Grand Rapids representative will follow up with the organization, prior to a performance, to ensure that all tickets have been distributed and will be used.

Can contributors designate which organization receives tickets purchased with their gift?

No. In order to qualify as a tax-deductible donation, contributors CANNOT designate which organization receives tickets. If a contributor wants to purchase tickets for a specific pre-approved organization or an organization that has not yet been pre-approved, the donation should be made directly to the organization and that organization can purchase tickets through the Box Office as a group sale.

Are contributions tax-deductible?

Yes. If a contributor is a Michigan resident, the gift also qualifies for a direct income tax credit.

What recognition do contributors receive?

For a gift of \$100 or more, contributors will be acknowledged in Broadway Grand Rapids *On Stage Playbill* house program for the season in which the tax-deductible gift occurs

*We also ask that the children write thank you letters that will be periodically sent to participating contributors. Letters will come directly to Broadway Grand Rapids and be distributed to donors by the communications department.